



**53rd Palm Desert Golf Cart Parade**  
**Sunday, October 29, 2017 - El Paseo at 12 pm**  
**Deadline to Apply October 3, 2017**

Palm Desert Area Chamber of Commerce: 72559 Highway 111 Palm Desert, CA 92260  
P: (760) 346-6111 F: (760) 346-3263

Palm Desert  
**Golf Cart Parade**

# Golf Booth EXPO

Name of Business: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Telephone Day: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Business License # : \_\_\_\_\_ Tax Id # (State Board of Equalization) \_\_\_\_\_

Items you are selling? (Use Clause) \_\_\_\_\_

Description of your booth/activities: \_\_\_\_\_

Golf Expo Booth Fee: \$200 per booth. Quantity \_\_\_\_\_ X \$200 = \_\_\_\_\_ Total \_\_\_\_\_

**AGREEMENT:**

I understand and agree to the following:

1. All Exhibitors/vendors must only have **golf** related products/services on hand. NO unrelated services accepted.
2. All exhibitors must be self-contained. (You must provide your own generator if electricity is needed.)
3. Water, ice, or electricity is NOT provided. A 10x10 space one 6' table and one chair are provided.
4. A one-day permit from the City of Palm Desert is required (PD City Hall, Community Services Building, Business License Department). No exceptions. Business License Department (760) 346-0611, ext. 443.
5. You will be assigned a specific location on El Paseo. You agree to the location identified on the City approved map.
6. Exhibitors must be set up before 8:30 am on Sunday, October 29, 2017. All vehicles will be parked in assigned areas.
7. After event, all exhibitors must clean up their space completely, taking all unused product, boxes, supplies, etc. with you. No trash or debris of any kind may be left. No break down before 3pm.
8. **ALL VENDORS MUST OBTAIN A CITY OF PALM DESERT SPECIAL EVENT PERMIT** to participate.
9. Provide a **\$1,000,000 general liability insurance policy** covering the City of Palm Desert, the Palm Desert Area Chamber of Commerce, and Golf Cart Parade. Your certificate of insurance must accompany this agreement.
10. **INSURANCE WAIVER:** Vendors agree to hold harmless the City of Palm Desert, Palm Desert Area Chamber of Commerce and the Golf Cart Parade Committee, its officers, staff, and volunteers should an incident occur.
11. **Exhibitor Area:** North side of El Paseo Dr. in Palm Desert (Specific sites within the designated area are determined by the Parade Exhibitor Chairman.)
12. **Return Application, copy of insurance and permit by Oct 3** via email to [info@pdacc.org](mailto:info@pdacc.org); by mail: PDACC 72559 Hwy 111, Palm Desert, CA 92260; or Fax 760.346.3263 (checks payable to Palm Desert Area chamber of Commerce).

I agree to the terms above.

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Company: \_\_\_\_\_ Date: \_\_\_\_\_

**THIS IS AN APPLICATION ONLY GOLF EXHIBITORS WILL BE PERMITTED AS SPACE ALLOWS.**  
YOU WILL BE CONTACTED IF YOUR APPLICATION IS ACCEPTED.